



721 GRAMS IG1

BY ISABELL GATZEN
2016



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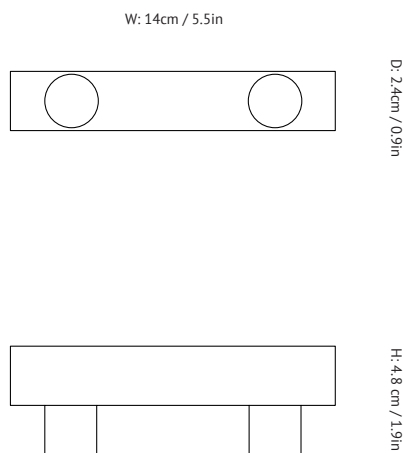
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With 721 Grams, designer Isabell Gatzen invites you to feel the high quality in the weight of each piece, hence the name, and to enjoy the interactive experience of arranging each one into different configurations. Every piece is engineered to fit perfectly together. It's up to you to design the overall look of the candle holder in its entirety.

Hand polished to a mirrored, high shine, 721 Grams is stunning even before you adorn it with candles. Once lit, the shiny brass finish adds to the candles' golden glow, which instantly illuminates any space with a sense of warmth.

"I wanted to re-interpret an object with a heritage using a premium, natural material that would retain its value over time," explains Gatzen. "A new kind of candle holder destined to become a family heirloom – in a design that would still look modern for generations to come. All my designs are simple and minimal with a playful, interactive element. &tradition is a company I feel a strong affinity with because they have a similar perspective on timeless, contemporary classics with a sense of play."

"We love the extra dimension Gatzen brings to 721 Grams, namely the user experience," says &tradition Brand Manager Martin Kornbek Hansen. "Not to mention the natural beauty of the brass and the way each piece fits together. Gatzen has constructed 721 Grams so the pieces easily interconnect without the need for screws. The result is a modern, modular candle holder you can keep re-designing yourself – to personalise it according to any setting, situation or occasion."



Product type	Candle holder
Production Process	The solid brass material is heated and then forged into shape. After forging, the candle holder is CNC machined into exact measurements. The candle holder is finished by undergoing a mirror polishing by skilled craftsmen.
Environment	Indoor.
Dimensions (cm / in)	H: 4.8cm/1.9in, D: 2.4cm/0.9in, W: 14cm/5.5in
Weight (kg)	721 g.
Materials	Brass
Cleaning Instructions	To remove wax use hot water and dry immediately with kitchen cloth, followed by using the included polishing cloth to enhance the shiny surface. Use brass polish liquid to maintain the mirror polished finish or let the material age with grace. Do not put the candle holder in the dishwasher and do not use aggressive or abrasive cleaning agents.
Package Dimensions (cm / in)	H: 3.5cm/1.4in, D: 6.2cm/2.4in, W: 15.4cm/6.1in



1 PIECE



4 PIECES



5 PIECES