

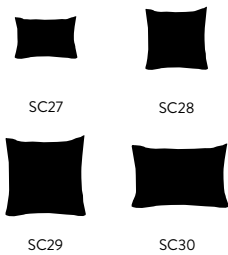
# &Tradition®



Press Release

&Tradition Collect | Heavy Linen SC27-SC30  
Space Copenhagen  
2020

&Tradition launches



## &Tradition Collect | Heavy Linen SC27-SC30 Space Copenhagen 2020

**Product category**  
Cushion

**Production process**  
The cushion is made from solid linen with a small proportion of polyamide, loomed with a dense texture and with an invisible zipper which gives the cushion a natural look, soft touch and strong construction.

**Environment**  
Indoor

**Materials**  
The cushion cover is made from 91% heavy linen, and 9 % polyamide, the inner sham is 100% cotton and the filling consist of 50% feather, 50% down.

**Colours**  
Burgundy  
Powder  
Slate

**Dimensions (cm/in)**  
SC27: 50 / 19.6in × 30cm / 11.8in  
SC28: 50 / 19.6in × 50 / 19.6in  
SC29: 65cm / 25.59in × 65cm / 25.59in  
SC30: 80cm / 31.4in × 50 / 19.6in

**Design year**  
2020

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Crafted from premium linen, the Heavy Linen cushion is a chic addition to &Tradition's new home accessories line, &Tradition Collect.

Sophisticated yet understated, the Heavy Linen cushion sits within &Tradition Collect, a curated line of beautifully crafted soft furnishings and home objects. Boasting a wide-ranging collection of classic and contemporary pieces, Danish design company &Tradition has announced its expansion into a collection of accessories that will further enhance the home.

Designed by Space Copenhagen, this Italian-made linen cushion promises the highest standard. Dense and durable, it was blended with a small proportion of polymide to ensure resilience. On one side, there is a simple hidden zipper; inside, its exceptionally soft filling is stuffed with feathers and down. Offered in three organic colours – Powder, Slate, and Burgundy – it can be easily mixed and matched with the broader &Tradition Collect line.

“With the Heavy Linen cushion, we wanted to strike the right balance between elegance and informality,” explain Space Copenhagen founders Signe Bindslev Henriksen and Peter Bundgaard Rützou. “The result is a wonderfully textured cushion with a rich lustre that plays across the surface.”

Space Copenhagen's commitment to quality and longevity is reflected in &Tradition Collect. The duo wanted to create a cohesive offering of home accessories that would bring folksy warmth into any interior. Focusing on cushions, throws, and planters, they selected earthy tones of burgundy, slate, and sand as their primary palette. An emphasis on natural textures – including linen and organic cotton – accentuated this luxuriously rustic aesthetic further.



&Tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique portfolio of furniture and lighting spans from the 1920s to the present day and includes designs by internationally renowned designers.

“As architects, our work pivots around spatial composition and ambiance as we seek to create harmony in a space,” Henriksen and Rützou add. “This collection of home accessories became a natural extension of that – an architectural fragment that softens and completes the atmosphere that we are always striving to create.”

“This line marks the debut of a larger offering that will make &Tradition’s richer and better connected,” says &Tradition CEO and founder Martin Kornbek Hansen. “With this series of versatile and accessible products, we hope to create an entire universe that will appeal not only to our existing base, but will reach new customers, too.”



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