

# PLEASE WAIT to be SEATED

MIMESIS MIRROR - PRESS RELEASE JANUARY 2020



## TAKE A MOMENT AND REFLECT

We look for the right angle, take a perspective, engage in reflection - it's the door to another world. The name Mimesis derives from the ancient Greek language and touches on the aesthetics of imitation and mimicry, and the tension between appearance and reality. Mimesis is also said to be the "soul" of an artwork. With its strong, clear lines the mirror frames an asymmetrical image of its surroundings and becomes a reflected decoration on your wall.

Inspired by the modern urban environment, the Copenhagen based 'All the way to Paris' studio has established itself at the place where art direction, graphic design and product design development align. Since 2005, Tanja Vibe and Petra Olsson Gendt have been generating fresh design and product ideas that share a clear, intelligent and uncluttered visual identity.



#### **Product information MIMESIS MIRROR:**

**Colours:**

Ash Grey  
Basque Red

**Measurements:**

W: 43 cm  
D: 8,5 cm  
H: 70 cm

**Material:**

Steel and mirror glass

**Price excl. VAT:**

330 €

**Designer:**

All the way to Paris

For high res. pictures, see [press kit](#).

For product loan or other inquiries, please contact:

Amanda Stadler [pr@pleasewaittobeseated.dk](mailto:pr@pleasewaittobeseated.dk) | +45 - 31552600

Visit the website here: [pleasewaittobeseated.dk](http://pleasewaittobeseated.dk)