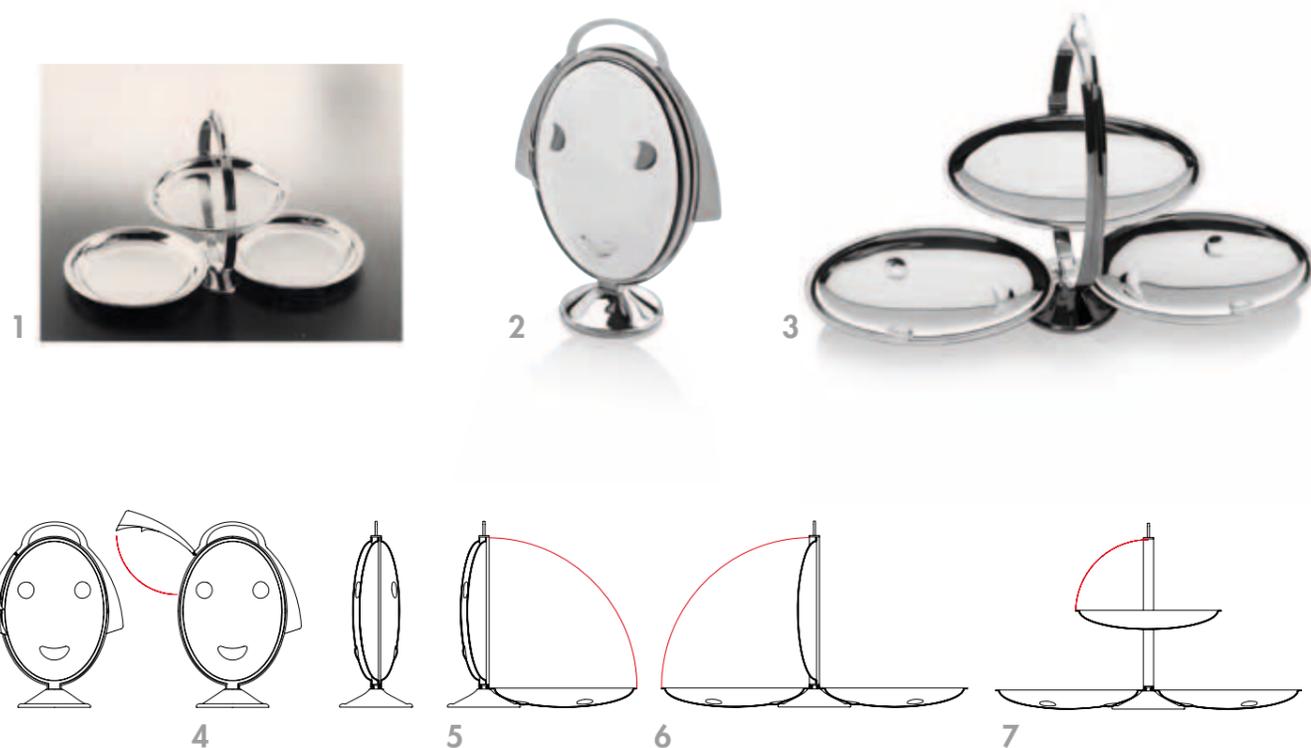


Cake stand

Product description

A sculpture or a cake stand, an object with a split personality.

"Anna Gong" is the redesign of our historical product "art. 898", designed by Alessi's Engineering Department based on instructions from Carlo Alessi (1). "Art. 898" was a very successful product in the 60s and we felt that some of reasons for that success are still valid today. "Anna Gong" has, like its predecessor, two aspects and two uses: when closed, it's a table-top sculpture (2); when open, it becomes a multi-tier Cake stand that can be used at the table (3). Folding objects, when they are in their closed positions, aren't able to perform the functions for which they were intended. In this sense, "Anna Gong" is not a folding object since when it is closed, although it might indeed cease to be a container, it takes on the aspect of an object to be admired instead. "Anna Gong" is an object-sculpture, which turns into a three-tier Cake stand as needed. A real quick-change artist, "Anna Gong"'s transformation is simple to accomplish: simply lift apart its "hairdo", which acts as a clasp, and then rotate the three layers into position (5-6-7). The Cake stand is made of cold-pressed 18/10 stainless steel.



Technical notes

AM37 Folding cake stand in 18/10 stainless steel with decoration.
Dimensions: cm 44x20 - h cm 27 / 17¼"x11¾" - h 10¾"

Additional project notes

The "Anna Gong" cake stand is Mendini's tribute to the legendary folding cake stand "art. 898" that was one of Alessi's best seller for quite some time in the 60s. The Flatware "Asta Barocca" is a refined interpretation revolving around the classic models in the universe of this genre, with their swirls and twirls updating -and poking a little fun at- one of flatware's archetypal themes. The salad servers "Asta" complete the service that has been in production since 2004.

Alberto Alessi

ALESSI

Cake stand



Nome / Name: Anna Gong

Codice / Code: AM37

Designer: Alessandro Mendini

ALESSI