

# Tuareg, terra

by Ferruccio Laviani

FOSCARINI



## DESCRIPTION

Tuareg's structure is inspired by man-made architecture which is nevertheless bound to the world of nature with materials such as branches and cane according to an instinctive, dynamic creative logic. It is chaos turned order, non-traditional geometry echoing a work of land art. By means of a complex industrialisation process, this initial idea took the form of a three dimensional composition of aluminium tubes creating a spectacularly powerfully graphic effect. LED light sources have been incorporated into the extremities of three of these elements which can be switched on and off separately and adjusted 350 degrees in order to vary the light effect and the lamp's possible uses. The structure has been made even more minimalist by integrated touch switches and the system used to hide the power cables within tubular elements. A formal totem-like presence highlighted by the expressive power of the lamp's three colour variants: a bright orange which echoes the industrial hues of anti-rust paints, black chrome which evokes precious metals and a new matte white finish that creates a strong graphic contrast with the well-designed technical parts that remain in black. Like a sculptural decoration, Tuareg is the ideal centrepiece for an important reception space in both public and private spaces and in multiple compositions creating veritable lighting installations too.

## MATERIALS

Varnished aluminium and polycarbonate

## COLORS

Orange, Black, White

# Tuareg, terra

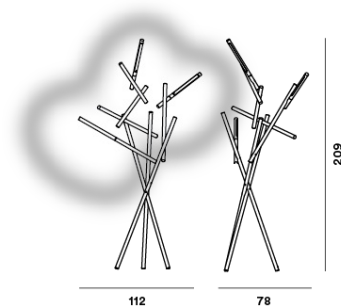
technical details

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Floor lamp with direct adjustable light made of extruded aluminium coated with liquid paint. Main frame defined by three tubular elements, with an interior ballast at the base and fitted with a non-slip thermoplastic protective foot. On the three main branches, LED boards with independent switches screened with an opaline polycarbonate diffuser. The touch dimmer switch is situated at the lower end of the screen, to turn the lamp on and off and adjust the light intensity. A Teflon seal ensures an easy and durable 350° movement of the three light sources. Black electrical cable. Electronic transformer fitted on the plug. The lamp can be controlled from a wall outlet.

## Tuareg LED

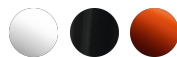
### SCHEMATIC & LIGHT EMISSION



### MATERIAL

Varnished aluminium and polycarbonate

### COLORS



### ACCESSORIES

Tuareg

### LIGHT SOURCE

54W (3x18 Mid-power)  
3000 K 4050 lm CRI>90  
Touch Dimmer included

### CERTIFICATIONS



### ENERGY EFFICIENCY

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# Tuareg, terra

Designer

FOSCARINI

## FERRUCCIO LAVIANI

An architect and designer, Ferruccio Laviani works with companies in both the furniture and the fashion industry, for whom beyond designing products, he also takes care of corporate identity and designs show-rooms across the world.

He is also in charge of artistic direction, communication, setting up exhibitions and events, always with a highly contemporary and recognisable style. He made his début in the world of lighting by designing the Orbital sculpture-lamp for Foscarini, an authentic icon of Italian design, together with his wall lamp version, Bit. The term sculpture-lamp can also be used to describe Supernova, a three-dimensional volume created with two-dimensional surfaces, Dolmen, a piece with a strong symbolic value, and Tuareg, a technological installation inspired by nature.



Tuareg, terra  
family

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